

European High Level Event and Networking
on PCP&PPI

Modernizing the public sector and boosting economic growth through Innovation Procurement

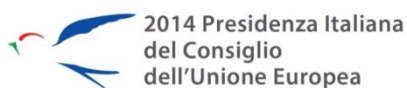
26 – 27 November 2014

Venue:

Auditorium Gaber

Palazzo Pirelli, Piazza Duca d'Aosta, Milano

PROGRAM



Introduction

Europe has an enormous and overlooked opportunity to spur innovation using public procurement.

Public procurement, that accounts for some 19% of GDP in the European Union, represents an enormous potential market for innovative products and services, offering a powerful leverage for the modernization of public sector and for the competitiveness and growth of the European industry.

Moreover, public procurement of R&D services and innovative products and services is vital for improving the quality and efficiency of public services at a time of budget constraints.

Given this large overall volume and the weight of public purchasing in selected sectors, it is important for many European companies (also SMEs) to be able to access public contracts. Smaller companies have been shown to be particularly successful in innovation based predominantly on market-pull. Even if they are agents in translating technology to new markets and present strengths that lies in their agility and ability to respond to global challenges, SMEs are under-represented in public procurement compared to their overall weight in the economy.

Yet little public procurement in Europe is aimed at innovation, despite the opportunities under the EU legal framework and namely pre-commercial public procurement (PCP) and procurement of innovative solutions (PPI).

This is due to a range of factors, such as: incentives that favour low-risk solutions; lack of knowledge and capabilities regarding the legal and economic basis for innovation procurement; inability to join forces and overcome the fragmentation of public spending; a disconnection between public procurement and policy objectives and a resistance to modernize the policy instruments to promote innovation.

This high-level event will address how the European public sector and the European economy at large could gain from an enhanced the demand for innovative solutions and what instruments are actually in the hand of policy maker and public sector to optimize the public spending and, at the same time, to stimulate additional private investments.

The event will offer an opportunity to hear first-hand from front-runner actors (procurers, suppliers) and experts how they are supporting the implementation of Public Procurement of Innovative Solutions (PPI) and Pre-Commercial Procurement (PCP).

From a European perspective, European Commission services will present 2015 Horizon 2020 calls for proposals as well as other financial instruments such as the Structural funds that can provide EU co-financing to procurers to undertake innovation procurements.

Additionally, information will be provided by participants in innovation procurement programmes about the process involved, their personal experience, lessons learned and outcomes achieved.

The event will ensure broad debate and lively discussion in institutional sessions and also offer the opportunity for networking.

Wednesday, 26 November 2014

Plenary session *Auditorium Gaber*

09.30 – 10.30 **Registration**

Welcome coffee

10.30 – 11.15 **Welcome**

Mario Melazzini, Minister for Enterprise, Research and Innovation of Regione Lombardia

11.15 – 13.30 **Tackling public challenges through Innovation Procurement**

*Chairman: **Viorel Peca**, Head of Innovation Unit DG CONNECT- European Commission*

The economic rationale, key determinants and impacts of PCP and PPI
Sara Bedin, Independent expert on PCP and PPI, EuroCloud Italy

Horizon 2020 support to Innovation Procurement

Samy Bettiche, Policy officer, DG RTD, European Commission

Synergies between Horizon 2020 and Structural Funds on Innovation Procurement

Vassilis Tsanidis, PCP&PPI Policy officer, DG CONNECT, EC

Joint Cross-Border Procurement in the health sector, the "HAPPI" PPI project

Charles Édouard Escurat, Director of Resource and Expertise Centre Resah-Idf, (Procurement Network of Paris Region Healthcare Sector), France

Procurement at CERN and innovative Procurement. The CERN experience

Dante Gregorio, Head of FP-PI-RC Section, Procurement team CERN

13.30 – 14.30 *Networking lunch*

14.30 – 16.50

Innovation Procurement experiences in Europe

*Chairman: **Viorel Peca**, Head of Innovation Unit DG CONNECT- European Commission*

Antonios Saoulidis, Cabinet - Ministry of Development and Competitiveness in Greece

Pre-Commercial Procurement in Regione Lombardia

Carlo Corti, Head Research and Innovation Office of Regione Lombardia, Italy

Sara Bedin, Expert on Innovation Procurement, Italy

Estonian Innovation Procurement Strategy

Sigrid Rajalo, Executive Officer, Innovation Policy Division at Ministry of Economic Affairs and Communications, Estonia

Rijkswaterstaat's Policy framework for Innovation Procurement, "CHARM" and "V-CON" Pre-commercial Procurement Projects

Arend Nagel, Project Manager, Procurement and Innovation Rijkswaterstaat, Netherlands

Activities of the German Centre of Excellence on Innovative Procurement

Henrik Weller, International Project Manager, German Centre of Excellence on Innovative Procurement

Procurement of Low-carbon healthcare solutions "EcoQUIP" PPI Project

Gaynor Whyles, Project Director, JERA Consulting, United Kingdom

New methods for securing the joints of pipes in water networks (PCP)

Carl Berglund, Managing Director, IBECO AB, Sweden

16.50 – 17.00

Coffee Break

17.00 – 17.30

Overview of the Horizon 2020 calls on Innovation Procurement with submission deadlines in 2015 - How to write proposals

Vassilis Tsanidis, DG CONNECT, European Commission

10.30 – 17.00

Open coffee

End of Day 1

Thursday, 27 November 2014

08.30 – 09.00 **Registration** – Auditorium Gaber

Welcome coffee

Parallel sessions on Horizon 2020 calls supporting Innovation Procurement

09.00 – 10.45

Session on ICT-36 call for PCPs open to any domain of public interest

Introduction of topic [ICT-36](#) by session moderator *Vassilis Tsanidis*, DG CONNECT, European Commission

Presentations of proposal ideas by potential proposers

Rossana Alessandrello, Agency for Health Quality and Assessment of Catalonia, Spain

Anthony van de Ven, Eindhoven Brainport Brussels Office, The Netherlands

Patrick Padding and Jose Francisco Lopez Sanchez, The National Police of the Netherlands and Spain

Marius Spinu, Estav Centro, Italy

Begoña Benito, Grupomas, Spain,

Roberto Penna, Azienda Ospedaliero Universitaria, Italy

Dr. Holger Sauer, Klinikum Westfalen, Dortmund, Germany

Trond Knudsen, ICT NCP – Public Sector, Social Challenges

Diego Macchiella, Acque Veronesi, Italy

Fredrik Lundkvist, Karolinska

Time for additional presentations by interested parties

Discussion and Networking

10.55 – 12.10

Session on ICT-08 call for PCPs and PPIs on Cloud Computing

Introduction of topic [ICT-08](#) by session moderator *Dirk van Rooy*, Head of Sector, European Cloud Partnership, DG CONNECT

Presentations of proposal ideas by potential proposers

Silvana Muscella, Trust-IT

Mauro Draoli, lead procurer C4E project, Agenzia per l'Italia Digitale, Italy

Presentations of proposal ideas by potential proposers

Victor-Jan Vos, Head of Programmes, Policy & Research, Europeana, The Netherlands

Anthony van de Ven, Eindhoven City, The Netherlands

Time for additional presentations by interested parties

Discussion and Networking

12.15 – 13.30

Session on MG 8.3 call for PPIs on Transport Infrastructure

Introduction of topic [MG 8.3](#) by session moderator *Maria Cristina Marolda*,
DG MOVE, EC

Presentations of proposal ideas by potential proposers
Anthony van de Ven, Eindhoven City, The Netherlands
Jean-Christophe Maisonobe, Conseil général de l'Isère, France

Time for additional presentations by interested parties
Discussion and Networking

09.30 – 10.45

Session on EE-07 and EE-17 calls in Energy efficiency

Introduction of topics [EE-07](#) / [EE-17](#) by session moderator *Olav Luyckx*,
EASME

Presentations of proposal ideas by potential proposers
Roberta Casapietra, Regione Liguria, Italy
Roberto Penna, Azienda Ospedaliero Universitaria, Italy
Christiane Egger, OÖ Energiesparverband, Austria
Hasan Wasir, Birmingham City Council, UK
Ana Durán Moreno, Bravosolution, Spain

Time for additional presentations by interested parties
Discussion and Networking

10.55 – 12.10

Session on ICT-27(b) call for PPIs on high speed optical public broadband networks

Introduction of topic [ICT-27\(b\)](#) by session moderator *Bart Van Caenegem*,
DG CONNECT, EC

Presentations of proposal ideas by potential proposers
Robert Pełkal, Poznan Supercomputing and Networking Center, Poland

Time for additional presentations by interested parties
Discussion and Networking

12.15 – 13.30

Session on PHC-27 and PHC-29 calls for PCPs and PPIs in e-Health

Introduction of topics [PHC-27](#) / [PHC-29](#) by session moderator *Jaakko Aarnio*, DG CONNECT, EC

Presentations of proposal ideas by potential proposers

Rossana Alessandrello, Agency for Health Quality and Assessment of Catalonia, Spain

Francesco Barbabella, Ph.D. Italian National Institute of Health and Science on Aging (INRCA)

Maren Christina Geissler, Klinikum Westfalen, Dortmund, Germany (Institute for medical psychophysics)

Tanja Oksa, Kangas Living Lab, Finland

Laura Motta, Università Cattolica /Teaching Hospital Gemelli, Italy

Marcin Kautsch, University Hospital, Cracow , Poland

Roberto Penna, Azienda Ospedaliero Universitaria, Italy

Fredrik Lundkvist, Karolinska

Suzan Ikavalko, INSPIRE,

Laitinen Teemu, JAMK University of Applied Sciences, Finland

Helena Christensen, Health Innovation Centre of Southern Denmark

Robert Deisz, Univerity of Aachen, Germany

Time for additional presentations by interested parties

Discussion and Networking

13.30 – 14.30

Networking lunch

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14.30 – 15.45

Session on ICT-20(d) call for PPIs on Education/e-learning

Introduction of topic [ICT-20\(d\)](#) by session moderator *Liina Munari*, DG CONNECT, EC

Presentations of proposal ideas by potential proposers

Anthony van de Ven, Eindhoven City, The Netherlands,

Gaber Cerle Head of Video Lectures, Slovenia

Ellinor Wallin, Project Manager IMAILE PCP Project, Halmstad municipality, Sweden

Silvana Salvi, Representative teacher for Elsa Morante Primary School, Milan, Italy

Time for additional presentations by interested parties

Discussion and Networking

15.45 – 17.00

Session on ICT-24(d) call for PCPs on Robotics in any area of public interest

Introduction of topic [ICT-24\(d\)](#) by session moderator *Mariusz Bałdyga*, DG CONNECT, EC

Presentations of proposal ideas by potential proposers

Kazimierz Cięciak - University Hospital, Cracow , Poland

Rossana Alessandrello, Agency for Health Quality and Assessment of Catalonia, Spain

Laura Motta, Università Cattolica /Teaching Hospital Gemelli, Italy

Robert Deisz, University of Aachen, Germany

Marie-Luise Neitz, Technische Universität München, Germany

Luca Mion, Trento-Rise, Italy

Time for additional presentations by interested parties

Discussion and Networking

14.30 – 17.30

Networking in view of the Horizon 2020 calls on Innovation Procurement

Sala Eventi

10.30 – 15.30

Open coffee

Contacts:

European Commission (DG CONNECT)

Lieve Bos, e-mail: lieve.bos@ec.europa.eu

http://cordis.europa.eu/fp7/ict/pcp/home_en.html

<http://ec.europa.eu/digital-agenda/en/news/modernizing-public-sector-and-boosting-economic-growth-through-innovation-procurement>

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Regione Lombardia

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Working languages

26th November: English, Italian

27th November: English