



# European Assistance for Innovation Procurement (*eafip*) Workshop for public procurers in the education, recreation, culture and religion sectors

17<sup>th</sup> May 2017, Berlin (Germany)

## PROGRAMME



The European Commission (EC) is pleased to organise this one-day workshop targeting public procurers in the **education, recreation, culture and religion** sectors (e.g. ministries, regional and local authorities, agencies, public bodies, etc..).

The workshop is part of the European Assistance for Innovation Procurement (*eafip*) initiative launched by the EC to mainstream, promote and assist the implementation of innovation procurements in Europe.

The aim of the workshop is to provide procurers with access to good practices and hands-on support, through presentations of case examples and lessons learned, funding opportunities and discussion sessions.

The event offers the opportunity for networking and will ensure broad debate and lively discussion between public procurers, policy makers and other stakeholders.

Venue: Federal Ministry for Economic Affairs and Energy  
Scharnhorststr. 34-37, 10115  
Berlin  
Germany  
See [map directions](#)

Organised by



## BACKGROUND INFORMATION

### The *eafip* initiative

The *eafip* initiative focuses on the promotion of the benefits of innovation procurement, providing a toolkit that is addressed to policy makers, procurement officers and procurement law firms and Assistance to selected public procurers across the EU with a concrete interest in implementing innovation procurements.

For further information please visit our website: [eafip.eu](http://eafip.eu).



### What can innovation procurement do for you?

Innovation procurement empowers public authorities to obtain pioneering, innovative solutions customised to their specific needs. It helps local and central governments to provide tax payers with the best possible quality services, while at the same time saving costs.



The European public sector faces significant societal challenges in areas such as health and ageing, climate change, public transport energy, security and resource scarcity. The public sector is also under pressure to modernise its internal operations while delivering high quality public services. Innovation procurement can deliver solutions to these challenges through a smart combination of Pre-Commercial Procurement (PCP) and Public Procurement of Innovative solutions (PPI).

Public procurers have a lot to gain from innovation procurement. It enables the public sector to modernise its services in a cost effective manner, creating at the same time market opportunities for companies in Europe.

Impact studies show that innovation procurement creates on average 20% cost savings on public procurement expenditure (which constitutes about one fifth of Gross domestic product (GDP) in Europe – or around € 2,400 billion a year). Innovation procurement is also a way to foster growth and create new jobs, not in the least for the smaller innovative companies that are the backbone of the European economy and which are ideally placed to supply these new innovative products and services.



## WORKSHOP AGENDA

**Wednesday 17<sup>th</sup> May 2017**

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09h00 – 09h30	<b>Registrations and welcome coffee</b>
09h30 – 09h40	<b>Welcome speech</b> <i>Opening speech</i>
	<b>Vassilis Tzanidis</b> , Policy Officer, Start-ups and Innovation Unit, DG Communication Networks Content and Technology (CNECT), European Commission <b>Wolfgang Crasemann</b> , Federal Ministry for Economic Affairs and Energy (BMWI) <b>Marlene Grauer</b> , International networking and Horizon 2020, KOINNO
09h40 – 10h20	<b>Session 1: Introduction to innovation procurement - state of play around Europe</b> <i>Presentation of the benefits of PCP/PPI</i>
	<b>Wolfgang Crasemann</b> , Federal Ministry for Economic Affairs and Energy (BMWI) <b>Vassilis Tzanidis</b> , Policy Officer, Start-ups and Innovation Unit, DG Communication Networks Content and Technology (CNECT), European Commission
10h20 – 11h10	<b>Session 2: Innovation Procurement in the Education, Recreation, Culture and Religion sectors – PCP case examples and lessons learned</b> <i>Presentations by public procurers about PCPs implemented across Europe, followed by a discussion</i>
	IMAILE Innovation methods for award procedures of ICT learning in Europe, EU PCP: <ul style="list-style-type: none"><li>• <b>Ellinor Wallin</b>, IMAILE project manager</li><li>• <b>Teemu Laitinen</b>, CEO Almerin</li><li>• <b>Andrea Contino</b> and <b>Raquel Mayordomo</b>, AMIGO</li></ul>
11h10 – 11h40	<b>Coffee break</b>
11h40 – 12h30	<b>Session 3: Innovation procurement in the Education, Recreation, Culture and Religion sectors – PPI case examples and lessons learned</b> <i>Presentations by public procurers about PPIs implemented across Europe, followed by a discussion</i>
	<b>Aki Aapaoja</b> , Technical Research Centre of Finland Ltd. Finnish 'Dream School', PPI <b>Isabelle Besson</b> , Auvergne-Rhône-Alpes Region – High School Robot PPI project
12h30 – 13h15	<b>Session 4: European funding instruments for public authorities</b> <i>Presentation and discussion</i>

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	<b>Doris Scheffler</b> , ZENIT GmbH – EU Contact Point for Public Procurement of Innovation
13h15 – 14h30	<b>Lunch (provided)</b>
14h30 – 15h00	<b>Session 5: The eafip initiative</b> <i>Presentation of the initiative and the eafip Innovation Procurement Toolkit</i>
	<b>Oana Voda</b> , Corvers Procurement Services, the Netherlands
15h00 – 15h45	<b>Session 6: Main steps in an innovation procurement (including steps before the procurement)</b> <i>Presentation and discussion</i>
	<b>Oana Voda</b> , Legal Procurement Advisor, Corvers Procurement Services <b>Ana Jaramillo</b> , Legal Procurement Advisor, Corvers Procurement Services
15h45 – 16h15	<b>Coffee break and move into parallel session groups</b>
16h15 – 17h45	<b>Session 7: Hands-on guidance roundtable and open discussions</b> <ul style="list-style-type: none"> <li>• <b>Steps during and after PCP and PPI procurements (1h30 min)</b></li> </ul> <i>Two presentations and an interactive discussion session will take place</i>
	<b>Oana Voda</b> , Legal Procurement Advisor, Corvers Procurement Services <b>Ana Jaramillo</b> , Legal Procurement Advisor, Corvers Procurement Services
17h45 – 18h00	<b>Session 8: Conclusions</b> <i>Presentation</i>
	<b>Wolfgang Crasemann</b> , Federal Ministry for Economic Affairs and Energy (BMWi)
18h00	<b>End of the Workshop</b>